

MEASURING SUCCESS

Competitive Dashboard-Reported Benchmarking

Measuring Success delivers quantitative performance tools and consulting services to help non profit managers and boards measure and enhance their organizational behavior. We deliver results by defining successful outcomes with clients at the outset and delivering recommendations that are actionable relative to the outcomes. We have successfully delivered our products through a combination of consulting services, tools, training, and support to large global institutions, to schools, and to community organizations.

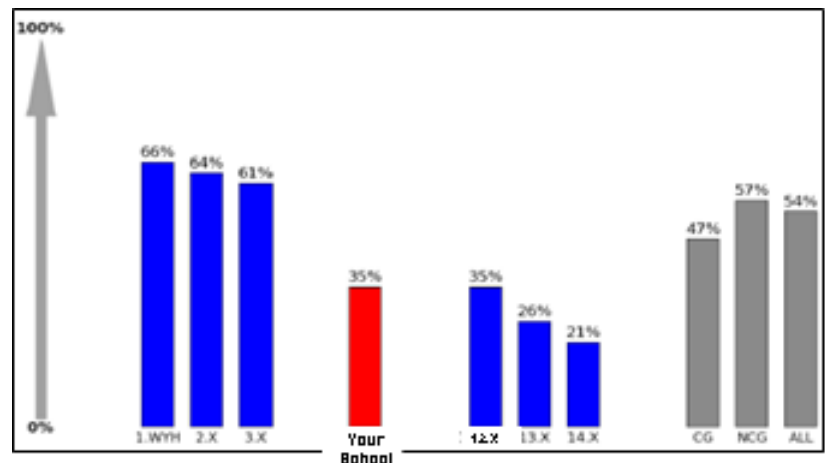
About the Benchmark

Capture year end data on activities that are associated with membership or enrollment growth and financial stability. The report allows your organization to compare results to other similar organizations or longitudinally to yourself. The tool captures data on admissions, revenues, expenses and bottom line profitability. A 'Dashboard' helps organizations view their performance at a glance while detailed reports facilitate financial analysis. The report enables organizations to decide which development activities are directly related to revenues and helps develop ROI measurements to donors.

Example School Benchmark

Features:

- Centralized location for all revenues, expense and enrollment data that measure financial health
- Data tracking throughout the course of the school year (vs. year end)
- Comparison of school's progress over time and against a selected peer group (eg, small schools, denominational schools, schools in major metropolitan areas)
- Tracking of admissions and attrition data in aggregate or by child
- Web-based data collection form and central location with access for all authorized users
- User friendly reports featuring new charts and graphs
- Dashboard cover page with an easy-to-read snapshot summary on all key indicators



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Benefits of the Benchmark

- Help your board make strategically and financially sustainable decisions using data rather than anecdotal evidence
- Show donors a clear plan and measurable return on investment
- Find out which board and development activities are linked to financial health and enrollment growth

The Benchmark, priced at \$1,800, includes:

- Newly Revamped Benchmark Tool and Report
- An individual 2-hour consultation with Measuring Success and the school's management team to: interpret your individual report, identify key areas for improvement, and align stakeholders around the plan
- Hotline for technical support during the data collection phase

Peer Yardstick can help a community develop a roadmap for change that is based on facts and data, rather than politics and emotion

– Michael M. Sonduck
Chief Operating Officer,
United Jewish Federation of San Diego County



For more information contact us at info@measuring-success.com or call us at 617.475.5001 or 202.684.7024.

Visit our website at <http://www.measuring-success.com>