

MEASURING SUCCESS

Who We Are

Measuring Success delivers quantitative performance tools and consulting services to help non profit managers and boards measure and enhance their organizational behavior. We deliver results by defining successful outcomes with clients at the outset and delivering recommendations that are actionable relative to the outcomes.



Our Non Profit Clients

We serve a wide range of clients from large global institutions to local schools and community organizations. Our current and recent clients include:

- Associations and other federated organizations
- Fundraising organizations
- Foundations
- Educational institutions: early childhood, K-12, colleges, and universities
- Community centers

Peer Yardstick™ can help a community develop a roadmap for change that is based on facts and data, rather than politics and emotion.

— Michael M. Sonduck
Chief Operating Officer
United Jewish Federation of San Diego County

Our Products

We have successfully delivered the following products through a combination of consulting services, tools, training, and support:

- Financial sustainability modeling and forecasting
- Reports on organizational health and prospects through stakeholder surveys
- CRM (Client Relationship Management) and CM (client marketing) systems
- Competitive dashboard-reported benchmarking to peer groups on selected attributes
- Custom projects

Our robust methodology includes hypothesis development, logic modeling, tool development, data collection, robust analysis, reporting and consultation.



Our Impact

Our approach ensures managers focus on the right issues:

- Targeting levers most linked to success
- Reducing anecdotal discussions to act on measured attributes
- Identifying gaps between status quo and objectives
- Focusing on controllable measures
- Strategic planning based on accurate data
- Demonstrating financial sustainability and social return on investment

For more information contact us at info@measuring-success.com or call us at 617.475.5001 or 202.684.7024.
Visit our website at <http://www.measuring-success.com>

Gears photograph by ralphbijker via flickr; pen photograph by ArtemFinland via flickr