

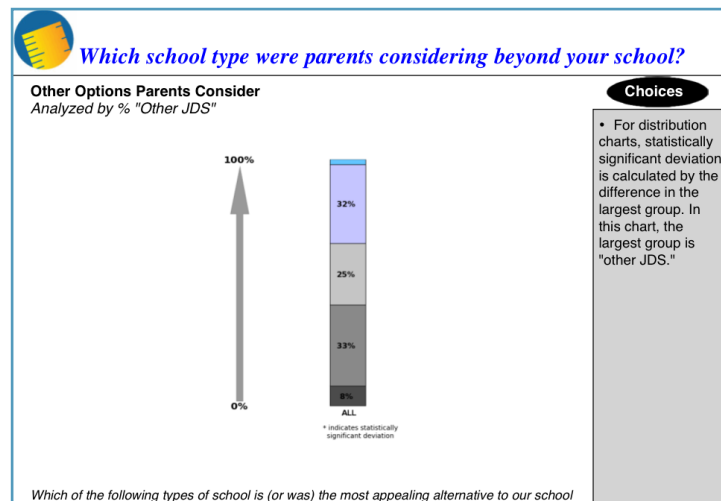
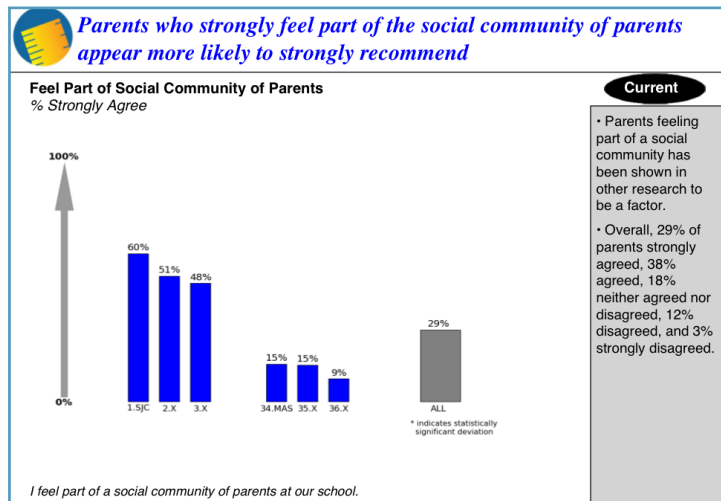
MEASURING SUCCESS

Reports on Organizational Health

Measuring Success delivers quantitative performance tools and consulting services to help non profit managers and boards measure and enhance their organizational behavior. We deliver results by defining successful outcomes with clients at the outset and delivering recommendations that are actionable relative to the outcomes. We have successfully delivered our products through a combination of consulting services, tools, training, and support to large global institutions, to schools, and to community organizations.

Reports on organizational health and prospects

Many non profits, unfortunately, tend to make decisions with very little data, using anecdotal observation, emotion, and influencers. This often leads to inconsistent and poor results. Measuring Success generates observations and recommendations by directly soliciting stakeholder feedback to the status quo, determining causations and correlations, and teaching leadership to absorb the data and its strategic implications. Clients receive a customized report that outlines our analysis and findings with detailed, actionable recommendations for change.



Example: Parent Survey

This tool helps schools understand how parents value the educational and community experiences provided by the school, especially as compared to other educational options. The report enables schools to identify specific areas for improvement and to create action plans against them.

MEASURING SUCCESS

Benefits of the Parent Survey:

- Understand the perceived value of the school from the most important stakeholder – parents
- Identify the factors that most impact admissions and attrition
- Understand where to invest limited resources
- Predict school's ability to increase tuition and raise money; assess financial aid needs
- Compare scores against local competition (public, private, magnet, charter, religious), against peers, and historically
- Examine scores by parent cross sections (grade level, income, affiliation, etc)

The Parent Survey package, at \$10,000 for new users includes:

- Creation and management of internet-based survey process by Measuring Success. This includes writing & emailing of survey and multiple reminders, email and phone support for both parents and the school, all data collection and housing, and survey closing. Measuring Success has extensive experience in this process which will help schools achieve high participation rates
- Comprehensive statistical data analysis and customized benchmarking against a chosen peer group (i.e. affiliation, region, size, etc)
- On-site consultation with key school leadership and telephone support (to-

The survey provided invaluable insights and myth-busting information that should allow us to move forward in our strategic planning and budgeting on the basis of factual data rather than intuition...I would recommend this valuable process to other schools and non-profits.

– David P. Lowe
Milwaukee Jewish Day School



tal of 2 days) by a Measuring Success consultant. In the consultations we review school-specific findings, help set priorities by framing an action plan, and to develop a communication plan

- Travel costs (estimated at \$1000)

Discounts are available for repeat users.

For more information contact us at info@measuring-success.com or call us at 617.475.5001 or 202.684.7024.

Visit our website at <http://www.measuring-success.com>